

Knowland Premium Contact Data

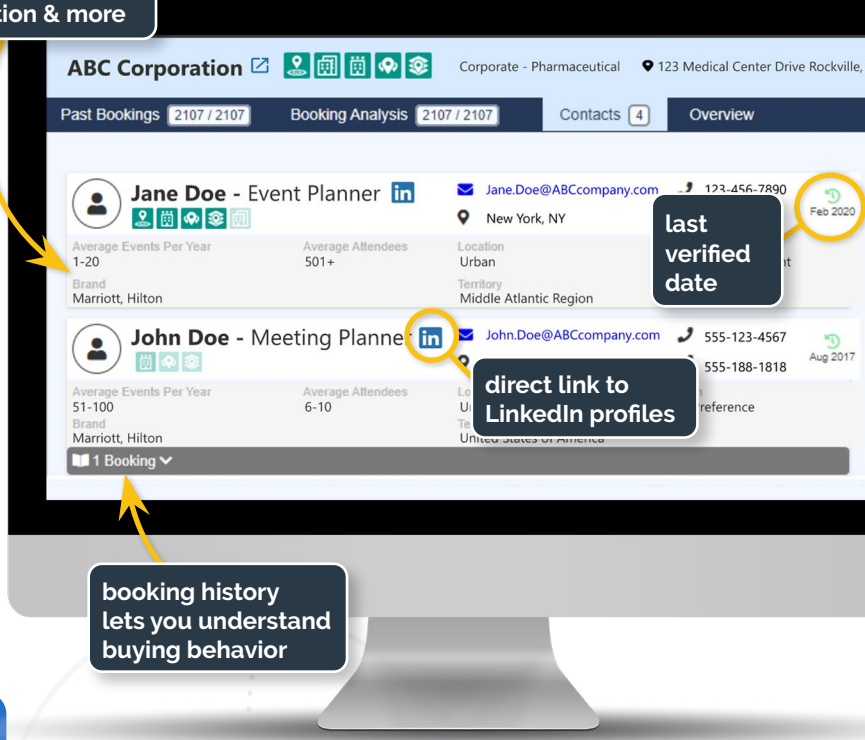
Build Relationships to Jumpstart Your Recovery



The **Premium Contact Data (PCD)** add-on to your Knowland subscription is the best way to help your sales team start building the relationships that will be the foundation of your COVID-19 group business recovery. Imagine starting every call as a warm conversation by reaching out to verified contacts with detailed booking history. PCD gives you the insight to help planners get their events back on track as restrictions lift and groups begin to reconnect. Knowland offers the industry's most comprehensive group data intelligence and insights to drive higher revenue for your hotel and greater value for your customers.

- ✓ Verified planner contacts, scored against your hotel fit for value and experience
- ✓ Highly reliable, 95% accurate contacts get you to the right person on the first call
- ✓ Human-verified and re-verified every 90 days to provide call confidence
- ✓ Unlimited access without the hassle of contact "credits"
- ✓ Account match scoring provides insight into event history and booking behavior
- ✓ Direct links to LinkedIn profile pages inform your conversation
- ✓ Access 100,000+ additional planner contacts globally with new contacts added monthly

account fit for chain scale, location & more



last verified date

direct link to LinkedIn profiles

booking history lets you understand buying behavior



Unlimited verified contacts for less than one penny each.

At Knowland, we are changing how group business is sold. With the industry's largest database of actualized events, we harness the power of actionable intelligence so our customers gain control of pipeline development, optimize profitability, and build a stronger base of repeatable group business. **That's the Knowland Advantage.**

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