KNOWLAND

Knowland Academy presents the hospitality industry's first meetings and events

Sales Platform Certification

Level up your Knowland skillsets and elevate your professional profile:

KNOWLAND
C E R T I F I E D
Sales Leader

KNOWLAND
C E R T I F I E D
Power User

KNOWLAND
C E R T I F I E D
Revenue Leader

Coming 2024!

- **Adapt** to the shifting hospitality landscape with confidence.

- **Stay at the forefront** of data-driven pipeline generation trends.

- **Elevate your performance** with cutting-edge sales skills that advance your career.

- **Demonstrate your value** to management while raising the bar for your organization.

Learn more and enroll now

Who Benefits

Hotel Sales Professionals: Leverage the power of data analytics to enhance your sales results and demonstrate your competence to employers.

Hotel Sales Leaders: Know which team members are skilled at applying data to their sales workflows to assign the right person to the right tasks.

Hotel Brands, Managers, & Owners: Set new professional standards across your organization by ensuring teams and new hires can demonstrate their understanding of data-driven processes.

How It Works

You can get certified in just 45 minutes with a qualifying score on your pre-test. Here's how the program works:

1. Select your certification

2. Assess your readiness with a pre-test (Automatic certification will be granted to users who pass the pre-test.)

3. Level up your skills with a customized training plan

4. Take the certification exam

5. Share the credentials on your resume and LinkedIn profile

Knowland is the world's leading provider of data-as-a-service insights on meetings and events for hospitality. With the industry's largest historical database of actualized events, thousands of customers trust Knowland to sell group smarter and maximize their revenue.

knowland.com

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