

An aerial night view of a city skyline, likely Bangkok, featuring a prominent skyscraper on the right, a river in the middle ground, and a brightly lit Ferris wheel in the foreground. The sky is a deep blue with some clouds.

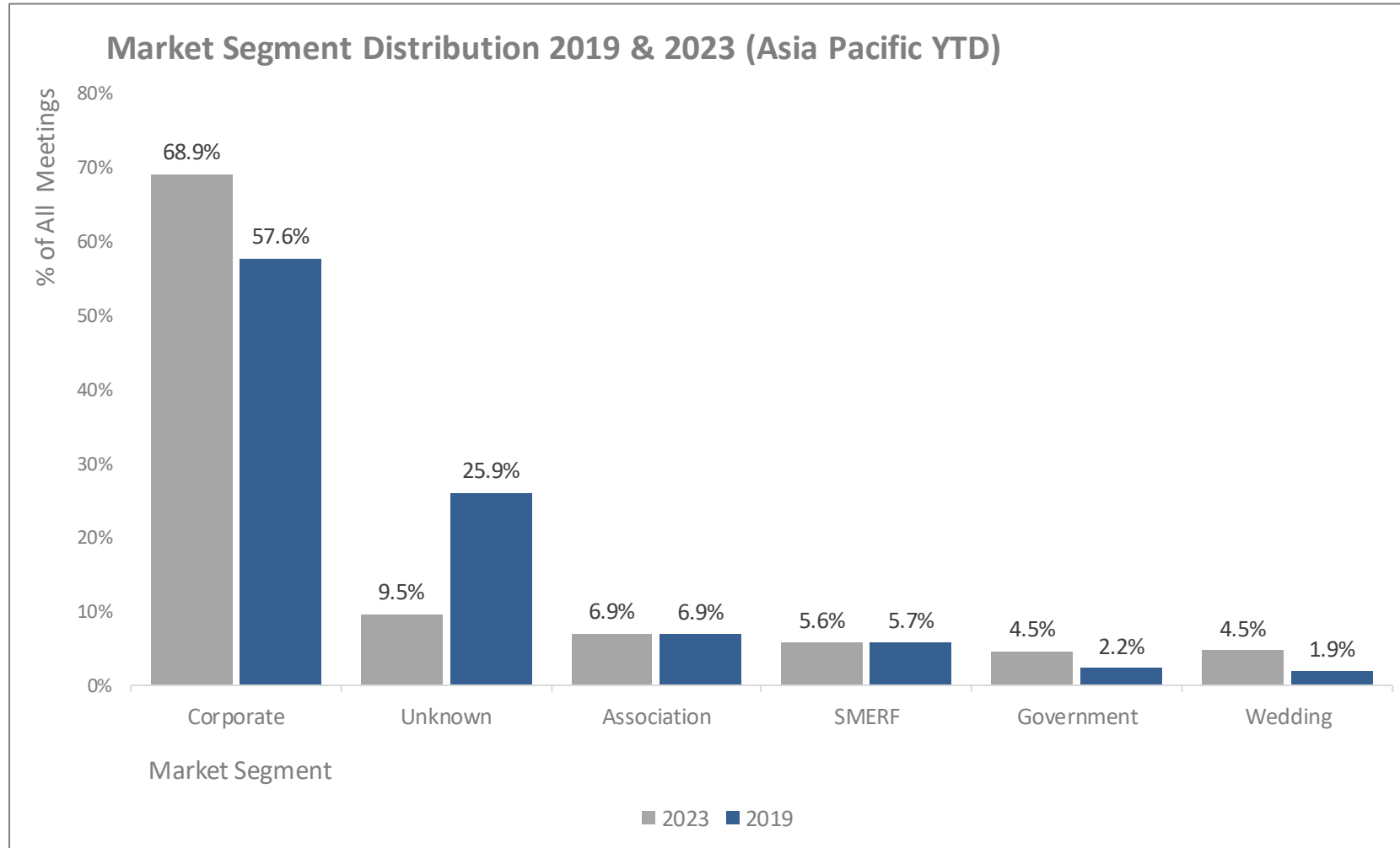
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Meetings Industry Trends Regional Update: APAC

2023 Year End Results

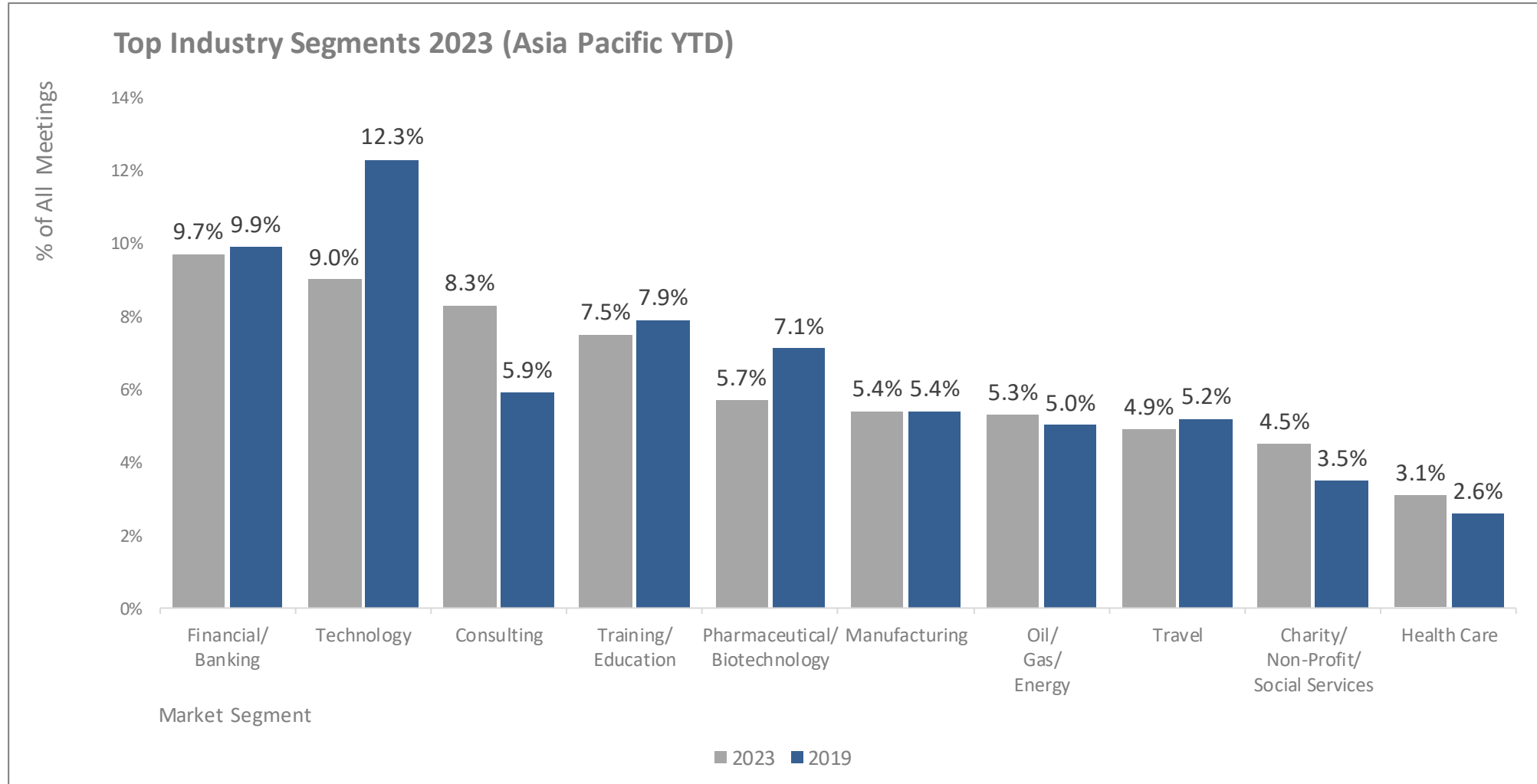
Market Segment Distribution (FY 2023)

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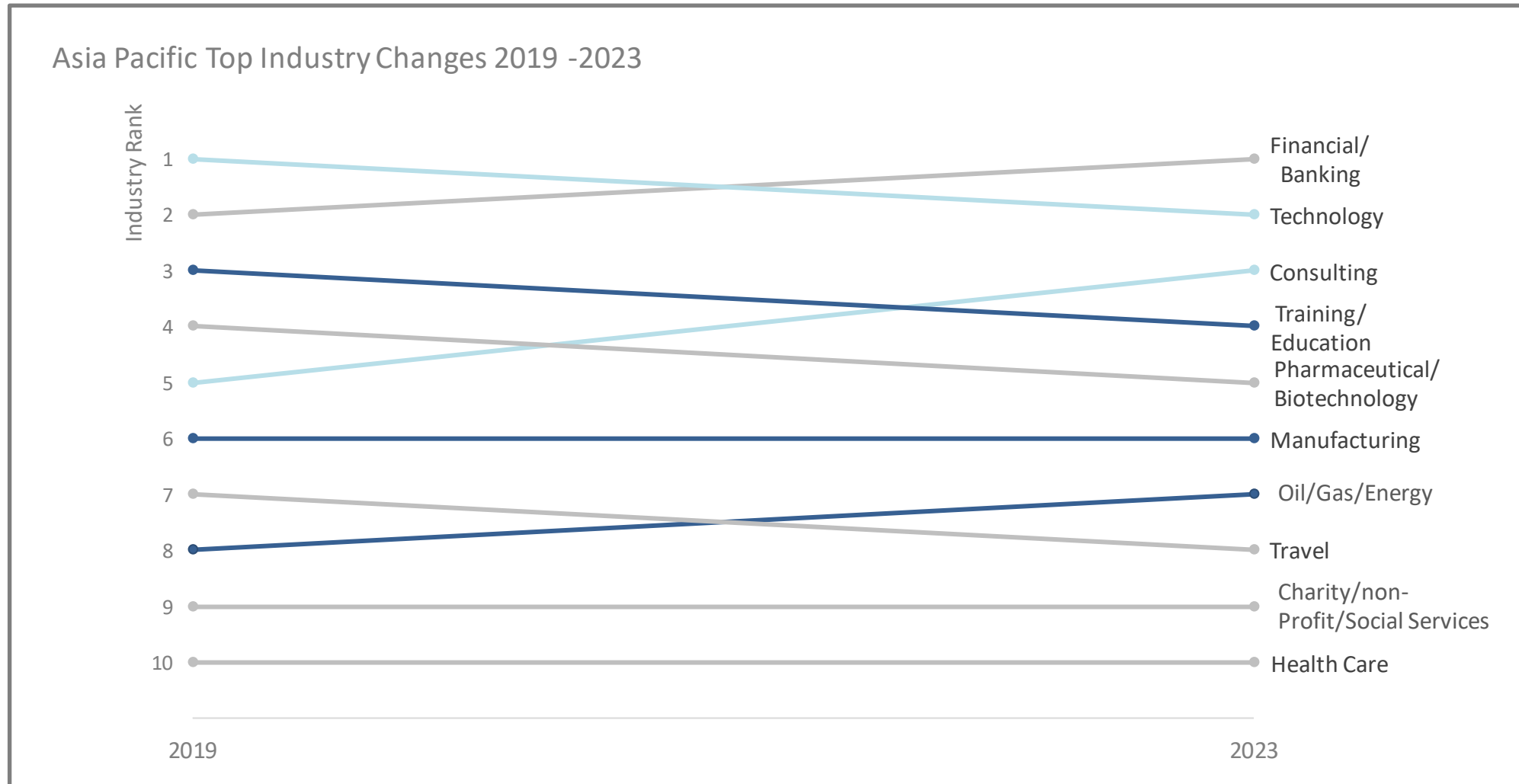
Top Industry Segments (FY 2023)



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Source: Knowland Platform as of 2023-Dec-31 Data is for informational purposes only.

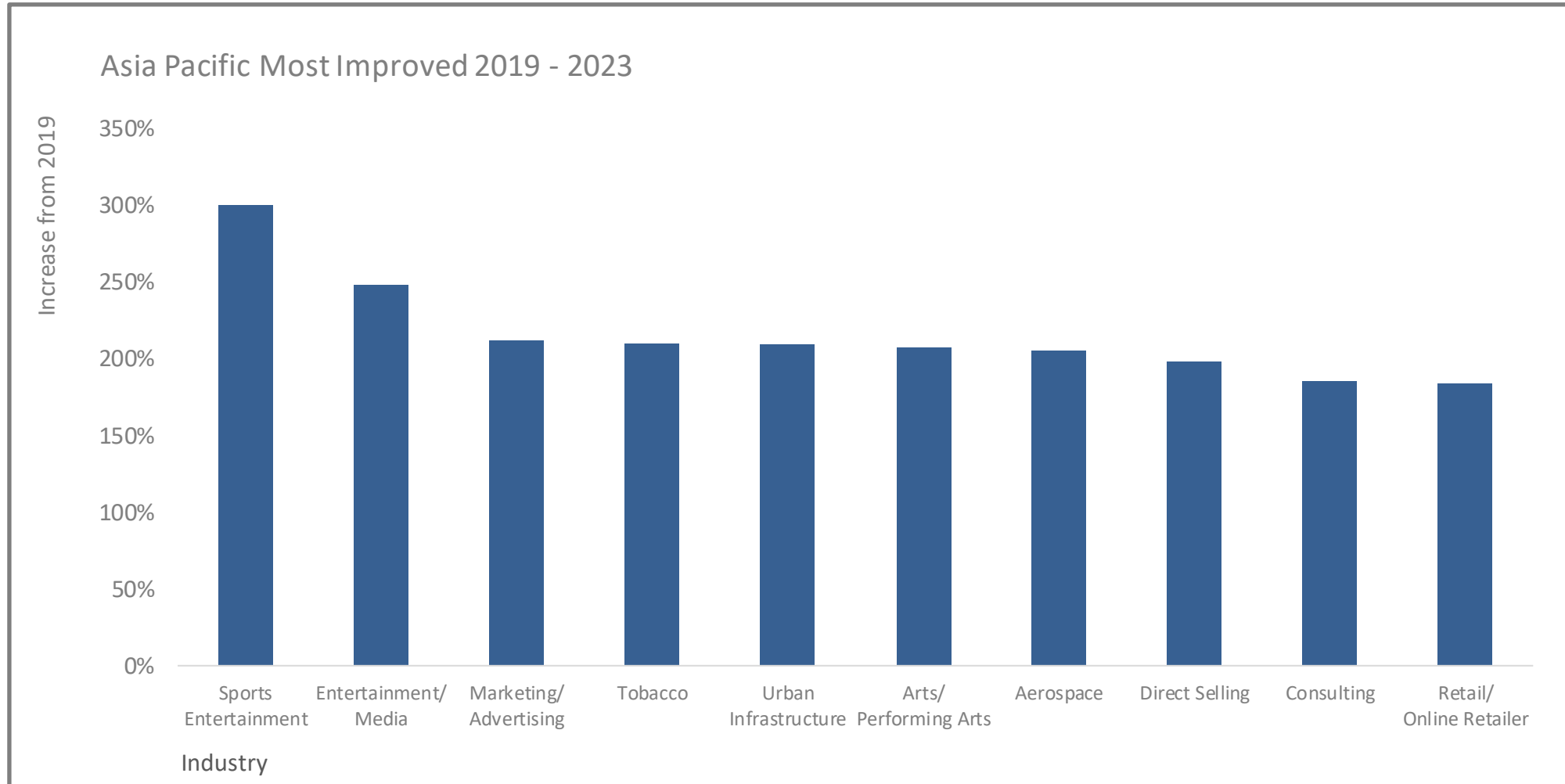
Top Industry Changes (2019 v 2023)



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Most Improved Industry Segments (2019 v 2023)

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A traditional Chinese junk boat with three large red sails is sailing on the water in the foreground. In the background, the Hong Kong skyline is visible, featuring several prominent skyscrapers, including the Bank of China Tower and the International Finance Centre. The sky is blue with some white clouds.

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Knowland Platform for more insights.

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